



October 13-21, 2007 – Wichita, Kansas

The Community Integrated Disaster Response Exercise allows disaster related first responders (i.e.: fire, law enforcement, EMS, health professionals, emergency management and public health), to successfully coordinate their activities with other jurisdictions and agencies. This multidisciplinary training event, which features 5 days of specialized training and a live 48 hour deployment exercise, simulates real-life conditions, allowing participants to practice skills within varied disaster settings. This year's event, which will involve almost 700 participants from various regions of the country, features specialized education in Command Operations, Community Resource Management, Emergency Operations Center Management, Law Enforcement (SWAT/EOD), Disaster Medicine and Urban Search and Rescue.

This year's event offers several sponsorship opportunities that will allow selected vendors to participate in the live 48 hour deployment exercise thereby giving them an excellent opportunity to showcase their products and services for the purpose of enhancing emergency responder capabilities and effectiveness. In addition to these opportunities, there will be a vendor show taking place during the General Speaking Sessions on Thursday, October 18, 2007, at the Hyatt Regency Hotel, 400 West Waterman Street Wichita, Kansas 67202.

Thursday October 18, 2007

- 0800-1200: Booth Set-Up
- 1300-1700: General Session Speaker Presentations
- 1700-2100: Meet and Greet Reception
- 2100-2300: Booth Dismantling

Friday October 19, 2007 (0900) to Sunday October 21, 2007 (0900)

- Appropriate level sponsorship will allow vendors to stage their equipment within the RTA Rescue Equipment Cache Staging Area. This will allow student access to equipment and vendor representatives prior to and during the deployment.

This training event is a great opportunity for your company to reach many of the nation's emergency response decision makers in one location. We are looking to confirm sponsorships by August 15, 2007. Please fill out and return the Vendor Sponsorship Form as soon as possible. Thank you!

2007 CIDRE Vendor Sponsorship Form

Vendor Name		Contact:			
Address:		Phone:			
		Fax:			
		Email:			
		Website:			
City: State:		Hotel Room Block#:			
Postal Code:					
Vendor Sponsor Level:		Description:		Notes:	
<input type="checkbox"/> Basic Booth (\$1,500)		10'x10' booth area		Includes 1-6' draped table and 2 side chairs	
<input type="checkbox"/> Lunch Sponsor (\$3,500)		Provide lunch for specific track attendees		Trade Show booth items, logo on event shirt and 2 security passes to live event	
<input type="checkbox"/> General Sponsor (\$5,000)		Sponsor General Session guest speaker presentation		Company promotional material given to attendees of General Session activities. Also includes Trade Show booth items, logo on event shirt and 2 security passes to live event	
<input type="checkbox"/> Attendee Notebook Sponsor (\$7,500)		Notebooks with engraved company logo & option of upgraded booth space		Includes Trade Show booth items, logo on event shirt and 4 security passes to live event	
<input type="checkbox"/> Attendee Lanyard & Security Pass Sponsor (\$7,500)		Company logo displayed on both items & option of upgraded booth space		Includes Trade Show booth items, logo on event shirt and 4 security passes to live event	
<input type="checkbox"/> Attendee Shirt Sponsor (\$10,000)		Full color company logo featured on event shirts & option of upgraded booth space		Includes Trade Show booth items, logo on event shirt and 4 security passes to live event	
<input type="checkbox"/> Meet & Greet Cocktail Sponsor (\$10,000)		Thursday October 18 th 1700-2100 cocktail & hors d'oeuvres social for attendees, instructors and VIP's		Includes Featured Trade Show booth location (20'x20' space), logo on event shirt and 6 security passes to live event	
<input type="checkbox"/> Live Event Rest & Rehab Sponsor (\$15,000)		Rest & Rehab Center (with food) for live event attendees		Includes Featured Trade Show booth location (20'x20' space), logo on event shirt, 8 security passes to live event and featured segment in event documentary	

Hotel Information:

We have blocked a limited number of hotel rooms for our sponsors at the Hyatt Regency Hotel at 400 West Waterman Street Wichita, Kansas 67202. Phone: (313)-293-1234. Room rate is \$89/night. Please make sure to contact us as soon as possible with your request so that we may ensure your accommodations.

CIDRE Information:

Website: www.rescuetrain.com/cidre.html

Contact Person: John Holgerson (jholgerson@rescuetrain.com) Phone: (954) 582-5310/Fax: (954) 582-5313

Event Coordinators: Kansas University Medical Center, Rescue Training Associates, Inc. and the City of Wichita, Kansas